

Latinas and Stereotyping (Critical Race Theory, Gender Theory, Cultural Identity Theory)

This presentation examines the term, LatinX and reactions to the term as progressive, elitist, or non-descriptive.

Associated learning concepts: (Critical Race Theory, Gender and Communication)

Critical Race Theory: It's a framework of social science theories and research examining the relationships among concepts of race, law, and power.

Communication Theory of Identity recognizes that identity construction varies from culture to culture. Cultural/ethnic identity is learned in social interaction and is reflected in family, religion, and your ability to move within different circles throughout your life.

Identity Management Theory shows how identities are established, maintained, and changed within relationships.

Identity Freezing is the process of simplifying a person from a different culture, a kind of stereotyping.

Gender consists of social, psychological and cultural traits generally associated with one sex or another; gender influences how people communicate interpersonally, including conflict.

Gender and Communication: Users of the term "LatinX" recognize that gender is not a necessary descriptor when engaged in communication unless gender is the topic of the communication. The Spanish language is a gendered language, so having a non-binary term is an unusual action, although it is accepted by parts of the population.

Where to Find Information from this presentation:

These news stories, academic journal articles, and YouTube videos were found at:

Anderson, Tre'vell. "4 Latino Stereotypes in TV and Film That Need to Go." *Los Angeles Times*, Los Angeles Times, 27 Apr. 2017,

www.latimes.com/entertainment/movies/la-et-mn-latino-stereotypes-20170428-htmlstory.html.

Gates, Sara. "Latino Stereotypes Have Big Impact, Study Says." *HuffPost*, HuffPost, 28 July 2014, www.huffpost.com/entry/latino-stereotypes-impact-negative-study_n_1818087.

"Latina Stereotypes in Movies, Music, and Pop Culture." *AmoLatina Blog*, 12 Nov. 2020, amolatinablog.com/latina-stereotypes/.

"THE MISREPRESENTED AND HYPERSEXUALIZED LATINA | The Stripes." *Princeton University*, The Trustees of Princeton University, thestripes.princeton.edu/2014/02/the-misrepresented-and-hypersexualized-latina/. g\

Nittle, Nadra Kareem. "Breaking Down Myths and Stereotypes About Hispanics and Immigration." *ThoughtCo*, www.thoughtco.com/hispanics-and-immigration-myths-stereotypes-2834527.