

Stereo-Typing in Latina Women

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5 LATINO STEREOTYPES IN HOLLYWOOD

THEN & NOW



Brief introduction

- As many already know, there has been a lot of racism and stereotyping in our society, especially this year with all the police brutality and BLM movement. There has not been a lot of talk about the Latina culture and the fact that they are stereotyped and shamed, just as much today, especially with the talk of the border wall and immigration.
- Even more so than that, Latina women are shamed and stereotyped every day, and this is a huge issue that others need to be educated on.



Different Stereo-Types in media

- According to LA Times magazine, many Latino representations in Hollywood are deemed to be kind of racist and offensive to those in Latin culture. Many women Latina women who play in Hollywood roles end up playing parts of maids or "spicy Latina's. Many might argue that this is not racist because sometimes it is accurate, but to people in Latin culture, it is kind of a slap in the face that they are perceived as these roles. (LA Times)
- A prime example of this stereo-type is Jennifer Lopez's 2002 film, *Maid in Manhattan*.



Maid In Manhattan

- I have seen this movie many times and it is one of my favorite Romantic Drama's, but I have never thought about the fact that it deems a certain stereo-type to Latina women until now, but I completely understand. Lopez plays Marisa Ventura, a single low-income mother who gets a job as a maid in a New York high-class hotel. Why couldn't the character be played by a white woman, or any other race for this matter?
- <https://www.bing.com/videos/search?q=video+clip+of+maid+in+manhattan&&view=detail&mid=370F3AD0F2E97A337F96370F3AD0F2E97A337F96&&FORM=VRDGAR&ru=%2Fvideos%2Fsearch%3Fq%3Dvideo%2Bclip%2Bof%2Bmaid%2Bin%2Bmanhattan%26%26FORM%3DVDVVXX>
- Above is a video-clip of the trailer for the movie, to get a better understanding of the plot and why it can be deemed as stereo-typing.





- Another example is Sofia Vergara's character Gloria, in modern family. This is a debatable character, because some argue that the character is liberating to the Hispanic culture, while many also claim that her role portrays a "sex siren" and "fiesta-Latina tropes" according to LA times.

In situations like this, people should still be sensitive and validate people's feelings on the matter, especially if you aren't part of the culture yourself.

More Examples of this Stereo-Typing

George Lopez

- Although this next example does not discuss Latina women themselves, it is a very offensive example on this racial stereo-type.
- I remember watching an episode of George Lopez growing up, where George got a new neighbor who had a very offensive decoration of a Hispanic man wearing a Sombrero sleeping in his garden. The neighbor claimed the statue wasn't racist because it was made in Mexico by "Mexicans". Lopez argues that it would be offensive if he had a statue of a white man accusing people of crimes they did not commit.
- Video Clip shown below:
- <https://www.bing.com/videos/search?q=george+lopez+episode+sleeping+mexican&view=detail&mid=41B48C80C08376EEE6AC41B48C80C08376EEE6AC&&FORM=VRDGAR>



Movies, Music and Pop- Culture

- I found the website titled *Amo Latina Blog* to be quite resourceful because it is a blog written by Latina women themselves, about this over played stereo-typing.
- Some prime and offensive examples include the following: She likes to wear tight-fitted clothes, she is a maid, she only speaks Spanish when she is angry, she is "loud and obnoxious" all the time. (Amo) The list goes on and on, and quite frankly, can be deemed as extremely offensive.



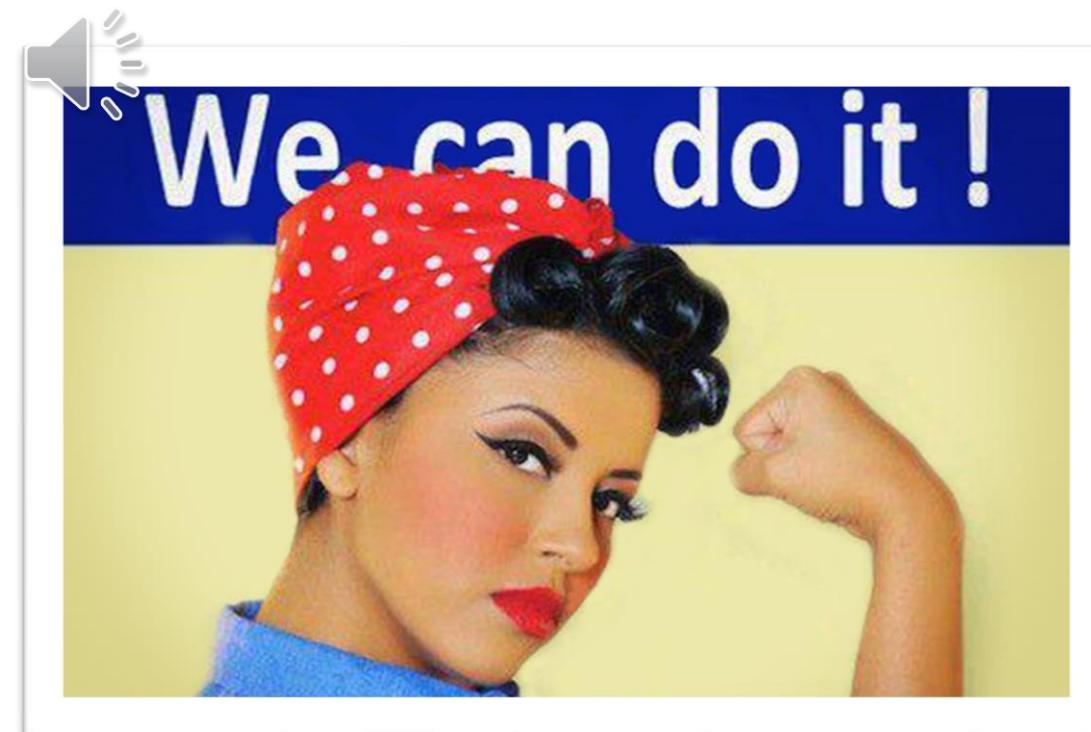
The Sad and Brutal Truth



- On the left you see an image of Latina women protesting the racism of their culture. According to thoughtsco.com, one of the largest perceived immigrant groups are Hispanics.
- What many people don't know, is many of these Hispanics were born and raised in America, and many of them don't even speak Spanish. (thoughtsco)
- This culture gets so much hate for wanting to come to America for a better life, and for what reason? Many American's take a leap in life and decide to move to another country such as Canada, Australia, and even countries in Europe. You don't see them getting a bad rap for doing such and hearing things like "go back to your own country!". It's extremely disheartening, but it's the sad and brutal truth.

Summary

- The Latina Culture, among many other races and cultures, has been misinterpreted and stereo-typed for a long time, and it has been a long time coming for this to be nipped in the bud. Media has played a big role in this stereo-typing and it is time we, the new generation and generations to come, do our part to put an end to this labeling.
- Regardless of your race, ethnicity, sexual orientation and religion, no one should be stereo-typed or labeled as what they are "perceived to be".
- These women are strong and should feel as such, instead of being judged by the way the media portrays them. We should do better. We need to do better.



Work Cited

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