

Misogynoir: Theories and Learning Concepts

Misogynoir:

- Misogynoir is misogyny directed towards black women where race and gender both play roles in bias. The term was coined by queer black feminist Moya Bailey, who created the term to address misogyny directed toward black women in American visual and popular culture.

Misogyny:

- Dislike of, contempt for, or ingrained prejudice against women.

Ambitious Black Woman:

- An *ambitious black woman* is a woman who is always striving to reach a goal through her hard work, dedication and perseverance. She does not give up. She is determined to succeed and pushes forward until she prevails.

Color Blindness (aka Critical Race Theory)

- There are concerns that majority groups use color-blindness as a means of avoiding the discussion of racism and discrimination.

Reference:

- Bock, M. A. (2019). Vickery, Jacqueline R. and Tracy Everbach, editors. *Mediating Misogyny: Gender, Technology, and Harassment*. Cham, Switzerland: Palgrave Macmillan, 2018. 429 pp. \$129 (hardback). ISBN-13: 978-3-319-72916-9. *Women's Studies in Communication*, 42(3), 400-401.

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